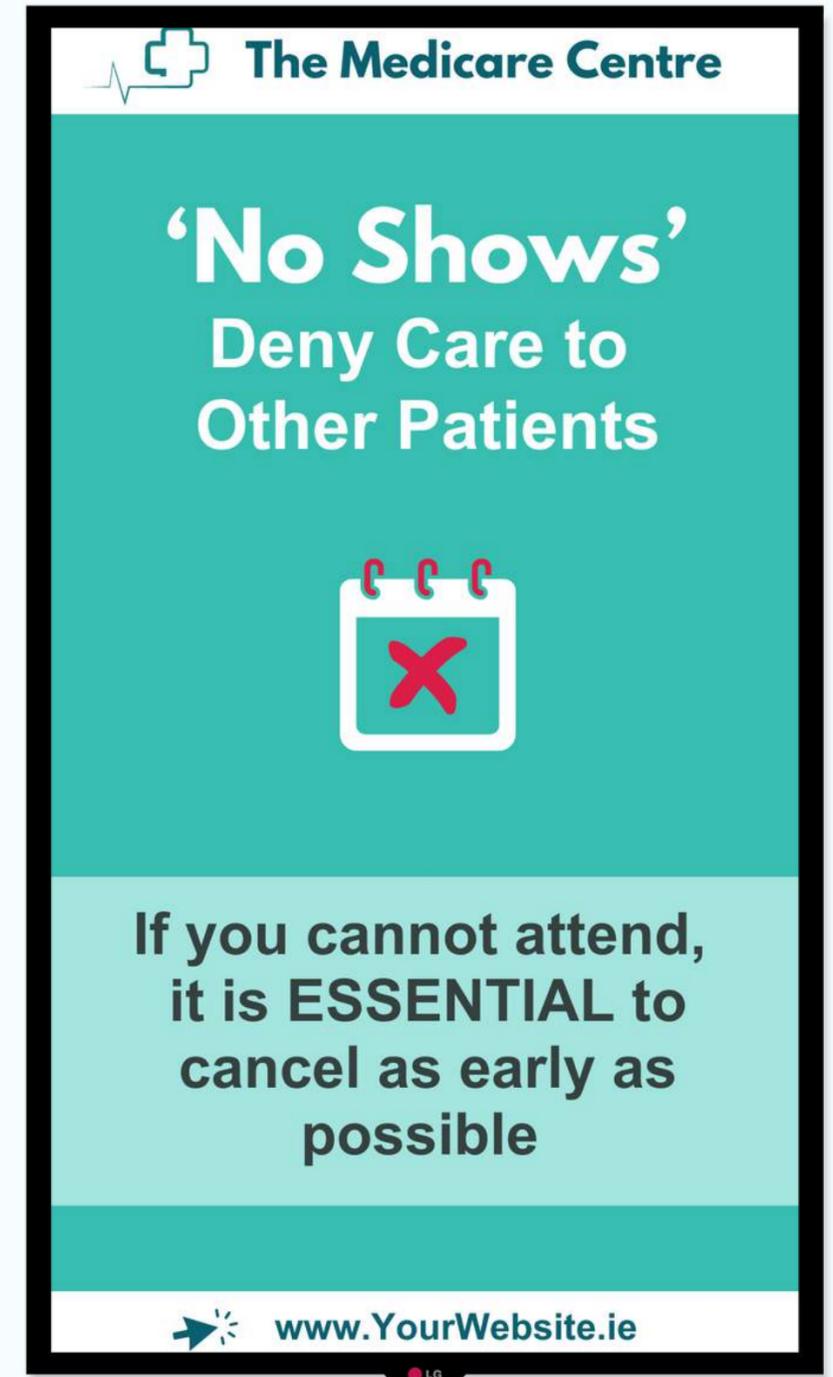


Catalogue of Free Digital Screen Messages for Your Practice Waiting Room.

Free Premium Screen Messages to Enhance Patient Communication via Inform Digital Screens



Screen Message Catalogue Outline.

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• Free Screen Messaging Service	03
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FREE Premium Screen Messages.

Inform Digital now designs and provides premium screen messages for **FREE** as part of our standard Digital Screen service.

Explore our catalogue to find sample messages that inform, inspire, and elevate your patient interactions.

THIS CATALOGUE features a curated selection of sample digital screen messages for your waiting room that can be modified and used to highlight your range of services and guide patients effectively. These messages, along with similar ones, enhance your operational efficiency and reduce costs by streamlining communication and improving patient engagement.

- 1 Choose Your Messages**
You can request any of the messages from this catalogue for your Inform Digital Screens, or you can request any modified messages to suit your communication needs.
- 2 Choose Your Style**
Messages can be branded to your practice **or** we can use any of the the curated styles on page 9, designed for clarity in medical settings. Your logo is always applied and your website is always featured.

- 3 Free Design and Content Upload**
Inform Digital will design and upload your screen messages free of charge – no action is needed from your side.
- 4 We Can Guide and Script Content for Free**
Inform understands the waiting room environment. We can script messages to be concise, accessible, and engaging for all ages, ensuring readability from a distance.

References

CAT-01

The Medicare & Wellness Centre
Welcome to our Practice!
WELCOME
As your dedicated healthcare team, we're committed to providing the best medical care for you.
We look forward to taking care of you today.
www.YourWebsite.ie

CAT-02

The Medicare & Wellness Centre
'No Shows' Deny Care to Other Patients
If you cannot attend, it is **ESSENTIAL** to cancel as early as possible
www.YourWebsite.ie

CAT-03

The Medicare & Wellness Centre
Help Us Keep The Appointments On Schedule
Our Standard Consultation **15 min**
Multiple Concerns?
Please book an extended consultation or consider two visits.
Thank you for helping us serve you better.
www.YourWebsite.ie

CAT-04

The Medicare & Wellness Centre
OUR OPEN HOURS
Monday: 9am to 1pm
Tuesday: 9am to 1pm
Wednesday: 9am to 5pm
Thursday: 9am to 5pm
Friday: 9am to 5pm
Closed for lunch: 1pm-2pm
Weekends & Bank Holidays: Closed
www.YourWebsite.ie

CAT-05

The Medicare & Wellness Centre
Thinking about Menopause?
Book an extended appointment to discuss with your doctor. Speak to reception today.
www.YourWebsite.ie

CAT-06

The Medicare & Wellness Centre
Need an Extended Health Consultation?
Book an appointment at reception or phone us at 01 234 5678
www.YourWebsite.ie

CAT-07

The Medicare & Wellness Centre
Planning to Travel Overseas?
Depending on your destination, you may need to be vaccinated against diseases
Check our Website
www.YourWebsite.ie

CAT-08

The Medicare & Wellness Centre
Our Services
• Women's Health
• Men's Health
• Blood Tests
• Cardiovascular Screening (ECG, 24 hr BP monitoring)
• Cervical Screening
• Childhood Immunisations
• Chronic Disease Management
• Contraception Services
• Cryotherapy
• Driving Licence Medical Reports (Cat 1 & 2)
• Ear Syringing
• Maternity Services
• Medical Legal Reports
• Menopause Health Clinics
• Minor Surgery
• Spinal Manipulation Therapy
• Travel Medicine & Vaccinations
• Personal Medical Reports (Insurance Company Medicals, Employment Medicals)
www.YourWebsite.ie



Messages are scripted and designed or modified according to your requirements and uploaded by INFORM. They are animated and typically **rotate** every 20 seconds.

References

CAT-09

The Medicare & Wellness Centre



DELAYS?

If we are delayed, please bear in mind that complex consultations or emergencies may result in us running outside of the intended schedule.

We appreciate your patience

www.YourWebsite.ie

CAT-10

The Medicare & Wellness Centre

Our Practice Fees



Our services and procedures come with a wide range of fees. For a full list, please visit our website or ask at reception.

www.YourWebsite.ie

CAT-11

The Medicare & Wellness Centre

Notice of Price Increase

We wish to inform you that, effective from the January 1, 2025, there will be an increase in some of our prices. This adjustment is necessary to accommodate the rising cost of operations.

We are committed to maintaining the high standard of care that you have come to expect from us and appreciate your understanding.

Revised Fees:

- Follow-Up Consultations: €50
- Prescriptions: €30
- Blood Tests: €35
- Administrative Notes/Letters: €25

Thank you for your continued trust in our services.

www.YourWebsite.ie

CAT-12

The Medicare & Wellness Centre

We support your health journey, every step of the way



For a comprehensive overview of our services, visit our website.

www.YourWebsite.ie

CAT-13

The Medicare & Wellness Centre

Do we have your up-to-date contact information?



Please let reception know if you have changed address, phone number or any other contact information.

www.YourWebsite.ie

CAT-14

The Medicare & Wellness Centre

Have you Checked In at Reception?



Please ensure you check in to secure your appointment

www.YourWebsite.ie

CAT-15

The Medicare & Wellness Centre

Visit our website for updates on our services



www.YourWebsite.ie

CAT-16

The Medicare & Wellness Centre

Experiencing Chronic Pain?



Talk to us about Treatments and Support Options.

www.YourWebsite.ie



References

CAT-17

The Medicare & Wellness Centre
Book your Appointment With Us Online
www.YourWebsite.ie
www.YourWebsite.ie

CAT-18

The Medicare & Wellness Centre
Covid Booster and Flu Vaccinations
Available Now Book Your Slot Online
www.YourWebsite.ie

CAT-19

The Medicare & Wellness Centre
Please Request Your Repeat Prescriptions on our Website
Request early and allow up to 48 hours for your prescription to be sent to your nominated pharmacy
www.YourWebsite.ie

CAT-20

The Medicare & Wellness Centre
Blood Pressure Check
Available Here Please Book Appointment
www.YourWebsite.ie

CAT-21

The Medicare & Wellness Centre
Respect and Kindness Our Core Values
Your care is our priority, with respect at our core.
We have Zero tolerance for abuse towards staff or patients.
Disrespectful behaviour may result in service refusal. Thank you for your support.
www.YourWebsite.ie

CAT-22

The Medicare & Wellness Centre
MEET OUR TEAM
Dedicated to Your Wellbeing
Dr. Maya Tierney Dr. Peter McGrath Dr. Sean Brown
Nurse Anna Olsson Nurse Mary Maguire
Una McGoldrick Patricia Lyndsey Mark Duggan
www.YourWebsite.ie

CAT-23

The Medicare & Wellness Centre
Help us keep our clinics running Smoothly
Please arrive ahead of your appointment time
www.YourWebsite.ie

CAT-24

Is your child protected against flu?
Talk to your GP or pharmacist about the nasal flu vaccine for children aged 2-12
The nasal vaccine is quick, easy, and free and helps protect your child from flu and serious illness
hse.ie/flu FLU Protect yourself. Protect yours. HE



Messages are scripted and designed or modified according to your requirements and uploaded by INFORM. They are animated and typically rotate every 20 seconds.

References

CAT-25

The Medicare & Wellness Centre
Well Woman Annual Health Screening
Gain confidence in your health with our comprehensive screening. Get a clear picture of your health and proactive solutions for potential concerns.
Ask our Admin staff for more information.
www.YourWebsite.ie

CAT-26

The Medicare & Wellness Centre
Well Woman Clinic
This comprehensive check-up takes just 30 minutes! Results in 7 days
✓ Blood tests
✓ ECG
✓ Physical & Breast Exam
✓ Blood Pressure
✓ BMI & Urinalysis
✓ Menopause Consult
✓ Contraception Consult
✓ Lifestyle Review
Annual Check-Up Recommended
Fasting Required from 9pm. Registered Patients Only.
Book Now. Call us at 01 234 5678 or visit our website
www.YourWebsite.ie

CAT-27

The Medicare & Wellness Centre
Well Man Annual Health Screening
Secure peace of mind with our comprehensive screening. Understand your current health status and address potential concerns early.
Speak to our Admin staff for more details.
www.YourWebsite.ie

CAT-28

The Medicare & Wellness Centre
Well Man Clinic
This comprehensive check-up takes just 30 minutes! Results in 7 days
✓ Blood Tests
✓ ECG
✓ Prostate Exam
✓ Blood Pressure
✓ BMI Assessment
✓ Urinalysis
✓ Lifestyle Review
Annual Check-Up Recommended
Fasting Required from 9pm. Registered Patients Only.
Book Now. Call us at 01 234 5678 or visit our website
www.YourWebsite.ie

CAT-29

The Medicare & Wellness Centre
Your Child's Early Years Matter
We Specialise in Infant and Toddler Healthcare
www.YourWebsite.ie

CAT-30

The Medicare & Wellness Centre
Free Doctor Visit Cards
Apply online for HSE Medical Cards
• All under 8's
• All 70 years and over
• Median income threshold of €47,000 after deductibles
• Refer to: HSE website for medical card applications or tel: 0818 22 44 78
Only covered from issue date of DVC
www.YourWebsite.ie

CAT-31

The Medicare & Wellness Centre
Free WiFi
Connect freely with our complimentary WiFi, making your stay a little easier and more comfortable.
Network: HealthConnect
Password: Good4U
www.YourWebsite.ie

CAT-32

The Medicare & Wellness Centre
Healthy Food Choices, Healthy Life. Choose Wisely!
For Healthy Eating Advice Google 'Healthy Eating + HSE'
www.YourWebsite.ie



References

CAT-33

The Medicare & Wellness Centre

Unfortunately, no amount of antibiotics will get rid of colds or flu!

Rest and Drinking Fluids is Best

www.YourWebsite.ie

CAT-34

The Medicare & Wellness Centre

Dispose of Unused Medicines Safely

Protect Yourself, Your Community, and Nature

Ask Here for Details

www.YourWebsite.ie

CAT-35

The Medicare & Wellness Centre

Rest and fluids are key to a fast recovery from colds and flu

Antibiotics don't cure colds or flu

www.YourWebsite.ie

CAT-36

The Medicare & Wellness Centre

The common cold is usually self-limiting and should go away within a week

Rest and Fluids Work Best

www.YourWebsite.ie

CAT-37

The Medicare & Wellness Centre

Give blood and help save a life

Blood is essential for many things: surgeries, treatments, injuries. There is a constant need for blood, and donating does save lives.

Ask us about blood donation clinics.

www.YourWebsite.ie

CAT-38

The Medicare & Wellness Centre

Wash. Rinse. Repeat.

Make handwashing a habit for a healthier you and a safer community.

www.YourWebsite.ie

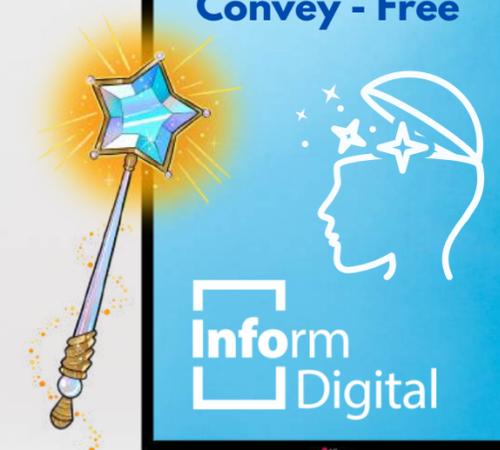
CAT-39

The Medicare & Wellness Centre

We're Committed to Your Care and Satisfaction

Your feedback helps us improve. If you have any concerns or wish to make a complaint, please ask at reception for a copy of our complaints policy.

www.YourWebsite.ie



We Can Design Any Message You Wish to Convey - Free

Inform Digital



Colour Styles for Screen Messages.

We offer three options for your digital screen message styles: (1) a full match to your brand colours, (2) any colours you advise us of, or (3) a choice from our carefully curated palettes below, designed specifically for medical settings. These palettes allow for a more subtle and calming visual experience while still featuring your logo prominently at the top and your website address in the footer. This approach ensures that the screens remain visually appealing and professional, without the potential to overwhelm that stronger brand colours might cause in a healthcare environment.

<p>Serene Horizon</p>	<p>Oceanic Calm</p>	<p>Tranquil Breeze</p>	<p>Gentle Comfort</p>	<p>Restful Retreat</p>	<p>Healing Harmony</p>
<p>Sand Dollar: #E5DDC8 Teal: #01949A Navy Blue: #004369 Red: #DB1748</p>	<p>Mint: #DDFFE7 Spearmint: #98D7C2 Teal Green: #167D7F Teal: #29A0B1</p>	<p>Midnight Blue: #0C6170 Blue Green: #37BEB0 Tiffany Blue: #A4E5E0 Baby Blue: #DBF5F0</p>	<p>Purple Haze: #704F70 Teal Green: #469EA0 Rose Quartz: #FAC9C0 Ebony: #364240</p>	<p>Salmon: #E98973 Khaki: #E7D4C0 Mist Blue: #88B2CC Slate Gray: #658EA9</p>	<p>Orchid: #6E3562 Freesia: #DFB160 Blue Gray: #34586E Rosewater: #D18D96</p>

NOTE: We use 'League Spartan' and 'Arial' fonts in our screen messages to ensure clarity and ease of reading by patients from a distance in the waiting room.

The 8 Essentials of Effective Digital Screen Messages in GP Waiting Rooms.



Digital Screen Messages are Powerful influencers

When crafted **correctly**, digital screen messages have a unique power to capture attention and convey messages quickly in a hospital setting.



Simplicity is Key

Let's convey clear, straightforward messages. Overcomplicated content will confuse, frustrate, and deter engagement. Remember, digital screens typically change to the next screen in 20 seconds.



Re-Direct for Detailed Information

Use digital screens to guide patients to your website or other websites for more comprehensive information that's too detailed for screens.



The 10-Second Readability Rule

Digital screen messages typically rotate in 20-second cycles. Therefore, if a message can't be read in 10 seconds, it's too long. Inform Digital runs readability and brevity tests when crafting messages.



Digital Screens are Not Posters

Unlike posters, digital screens are dynamic, designed for quick, engaging communication rather than detailed or complex information displays.



Trust 'Inform Digital' for Message Craft and Design

Trust in Inform Digital's expertise to craft messages that are both brief and clear for inclusivity. We also have templates screens to guide you (see pages 4 to 8).



Display Essential Messages Only!

Focus on critical messages to avoid information overload. More isn't always better. The fewer the messages, the greater the opportunity to see them. Deploy screen messages thoughtfully, not just for the sake of it.



Adapting Posters for Screens

Inform Digital can adapt information from posters into simplified, digestible, screen-friendly formats - to comply with the 10-second rule. This may require focusing on the core message.

Next Step - Request Your Screen Messages.



Tell Us the Messages You Want:

- Use the screen message ID from this catalogue to specify your choices.
- Advise us on any message modifications needed, or if you need completely new screen messages customised to your practice's needs.

ID

Tell Us the Style You Want:

- Advise us to match the screens to your brand, or choose from the curated theme styles on page 9. If you want us to match your brand, please send us your logo and brand guidelines, or we can check your website and match it for you.
- Your screens will always feature your practice name and logo at the top, and your web address at the base (if appropriate).



Important Tips:

- Check the 8 Essential Tips on Screen Messages on page 10. They are important.



Email your requirements to support@InformIreland.com

Get in Touch



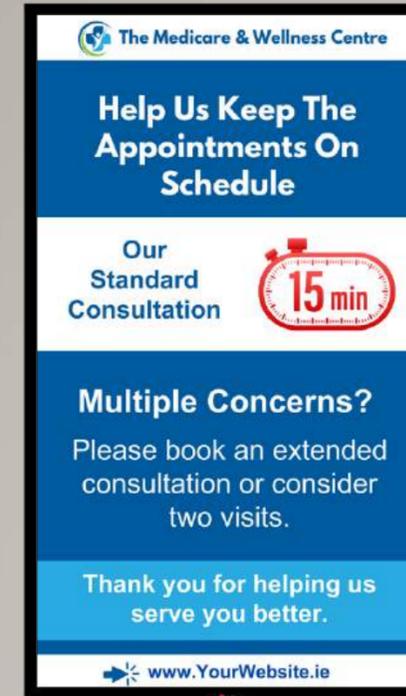
Phone
061 338 580



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Website
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Communicate With Your Patients in The Waiting Room