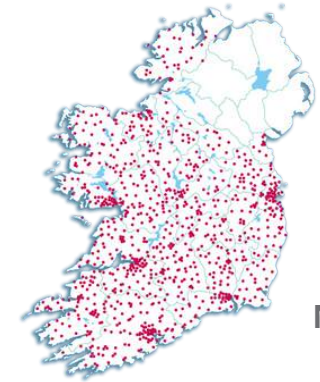




## JOIN IRELAND'S HEALTH INFORMATION WAITING ROOM NETWORK



A FREE Health Information Service for  
GP surgeries, health centres and  
hospitals throughout Ireland



**Our  
Waiting  
Room  
Network**

## **A B O U T I N F O R M**

INFORM, established in 2002, is Ireland's health and wellbeing communications company and manages the largest health information network of its kind in Ireland.

Our health information displays and poster frames, provided free of charge, are in waiting rooms and at the point-of-care, in over 1,250 GP practices, healthcare centres and hospitals nationwide.

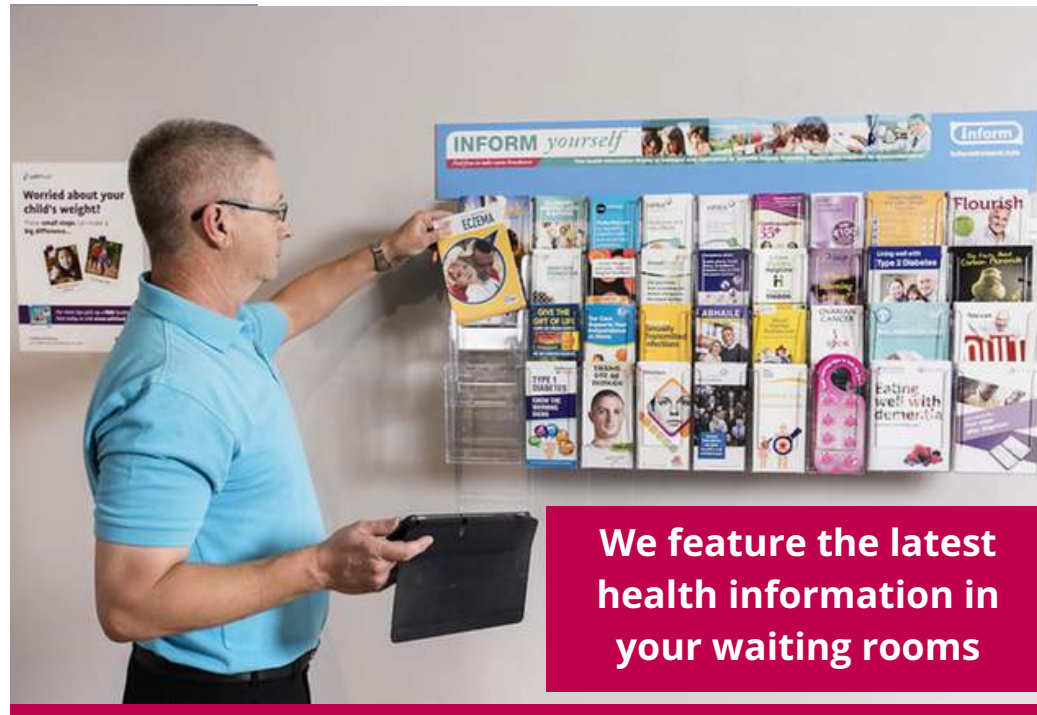
INFORM's range of services helps healthcare professionals provide information to educate and encourage patients to improve their health and wellbeing, prevent the onset of illness as well as manage existing conditions. We work with Healthcare Organisations, Patient Support Groups, Charities, Pharmaceutical Companies, Public Bodies and others in order to provide the latest health information.



# OUR HEALTH INFORMATION DISPLAYS HELP INFORM YOUR PATIENTS

- Health information supplied and managed at no cost to you or your patients.
- A high quality and attractive wall display for your waiting room.
- Professional poster frames, to display health awareness messages.
- Assurance that up-to-date, relevant information is always on display.
- Aids communication between you and your patients.
- Reduces the need to request health information materials from multiple providers.
- Reduces perceived waiting time.

We only display health information from reputable organisations, and can exclude any information from a display, on request.



We feature the latest health information in your waiting rooms



# THE HEALTHCARE WAITING ROOM

Waiting Rooms are extremely important. They allow engagement with patients who are actively thinking about their health, before they speak to their GP or practice nurse.

They are places where we can help to INFORM, educate and encourage people to live healthy lives from maintaining a healthy lifestyle to condition management.

**Your Waiting Room helps people on their Healthcare Journey**

**Here's what happens:**

**65%**

Select a brochure

**70%**

of patients believe brochures facilitate dialogue with the GP

**72%**

Notice posters on display

**60%**

Take action as a result of reading

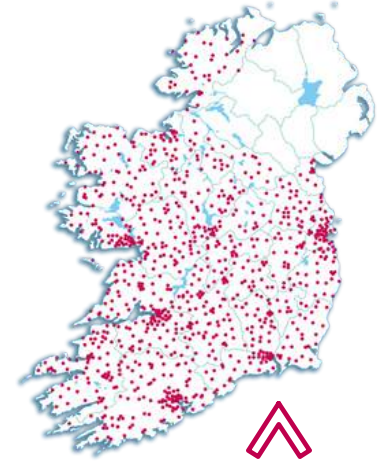




# HEALTH INFORMATION STATIC-CLING POSTERS

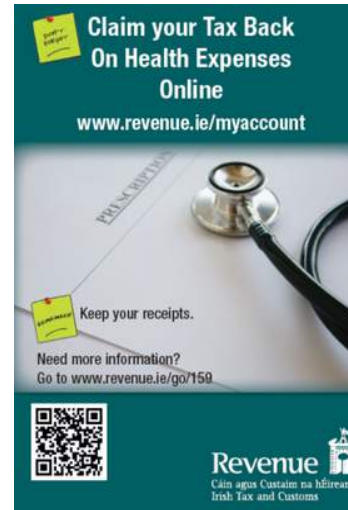
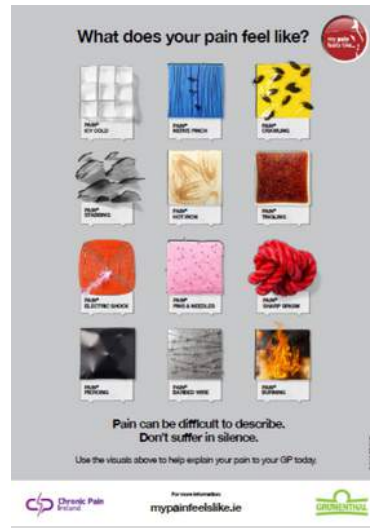
- We display A3 static-cling posters from patient support groups, the HSE and other healthcare organisations.
- These can inform patients on important health and wellness issues.
- Posters are a proven method of improving patients' health awareness
- We can exclude any poster you do not wish to display.

**IMPORTANTLY:** A3 posters are printed on static-cling paper, requiring no adhesive - leaving your waiting room in perfect health!



**Our Waiting Room Network**

Sample Posters





# FREE ONLINE 'REQUEST A HEALTH BROCHURE' SERVICE

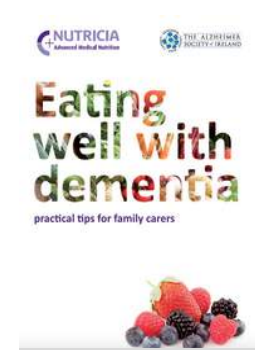
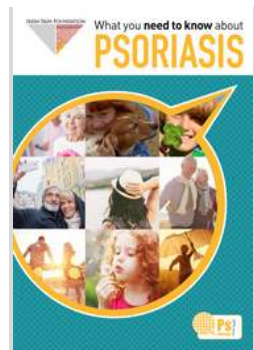
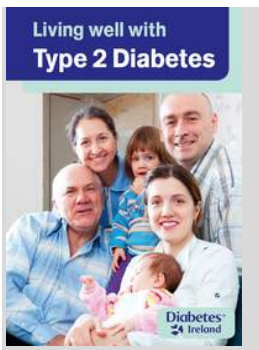
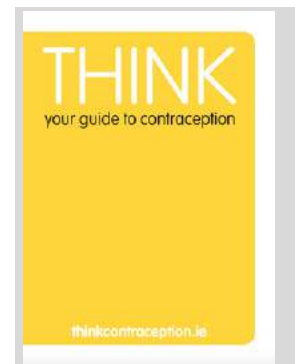
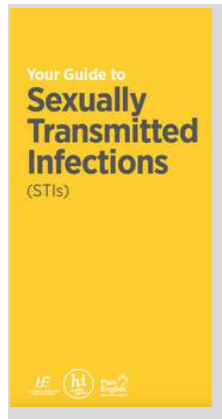
HealthBrochures.ie

- A separate service, where GPs and other healthcare professionals can order additional health information from [www.HealthBrochures.ie](http://www.HealthBrochures.ie), free of charge.
- Simply go online and order. It's a one-stop-shop for your health brochures.
- You can order one or several copies of one or more brochures.
- If you need a brochure in a hurry, you can download a PDF copy.



# WHO WE WORK WITH

INFORM work closely with Patient Support Groups, Charities, Pharmaceutical Companies, Public Bodies and other Healthcare Organisations to help improve health education. Here are some sample brochures from the organisations we work with:





**Our Health Information Displays  
will be a wonderful addition to  
your Waiting Room Area**

# **CONTACT US**

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**[www.InformIreland.com](http://www.InformIreland.com)**

**We are always  
happy to brief you  
on our range of  
free health  
and wellness  
information  
services.**