

Waiting Room Information Screen

A powerful way to engage, inform, and educate your patients



Introducing INFORM's **Waiting Room Information Screen**

A powerful way to engage, inform, and educate your patients.

INFORM's waiting room information screen is a valuable resource for your surgery and your patients.

INFORM provides a portrait-style screen for your waiting area, without sound, which will engage, inform, and educate your patients. It is an excellent way to communicate your practice information and to promote health awareness messages to your patients at a time when they are receptive at the point of care.

As part of the service, you will have the facility to share and update your practice messages using our custom layouts.

The content loop on screen will include your own practice information, together with relevant health and public awareness information from patient support groups, government bodies and other healthcare organisations.

Your information screen always remains up-to-date with the latest content available.



Inform

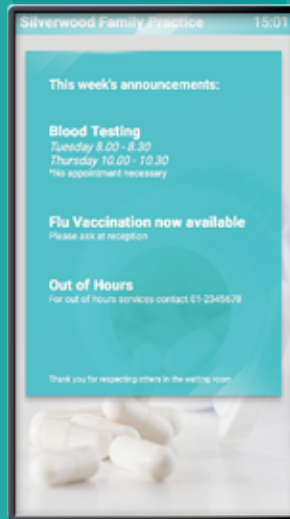
About INFORM

INFORM Health Information Services have been specialists in patient communication since 2002. In addition to our brochure and poster display service, currently in 1,250+ waiting rooms nationwide, we are now introducing our Waiting Room Information Screen service.

INFORM is affiliated with IDS Media International, which has an established health information network in 16 countries worldwide.

Examples of screen content

Practice Information



Live Weather/News Feed



Health Awareness Messages

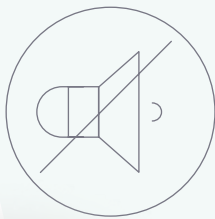


Examples of practice information that can be displayed



How it works

- INFORM **supplies and installs** the latest 43" professional digital information screen in your waiting area.
- **We provide your own practice information layouts.** These are ready to go on screen at the time of installation.
- You will receive **clear guidance** and a manual, which allows you to easily update your practice information on-screen in just a few clicks. The content management software, which is cloud-based, is user-friendly and allows you to simply add and update content. In addition, the **INFORM helpdesk** can always be contacted by phone or email to assist with the placement of your content.
- Your practice information is then **displayed on screen** along with INFORM's health awareness messages and live feeds.



Our screens have no sound. They command attention, but are never intrusive.

An All-Inclusive Service

INFORM provides the screen, installation, software, content, assistance with practice content, and maintenance all for one clear subscription fee (based on a three year agreement). There are no additional costs.

**Request a Demonstration
at your practice**



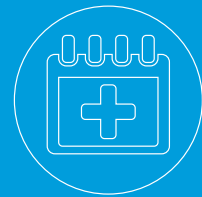
061 338 580

Email: Enquiries@InformIreland.com

The Benefits of the Information Screen to your practice:



Engage patients and help reduce perceived waiting-time



Share surgery information on-screen, such as opening hours and important announcements



Display up-to-date **health awareness** and **public information** messages



Create a **positive** and **modern image** of your surgery

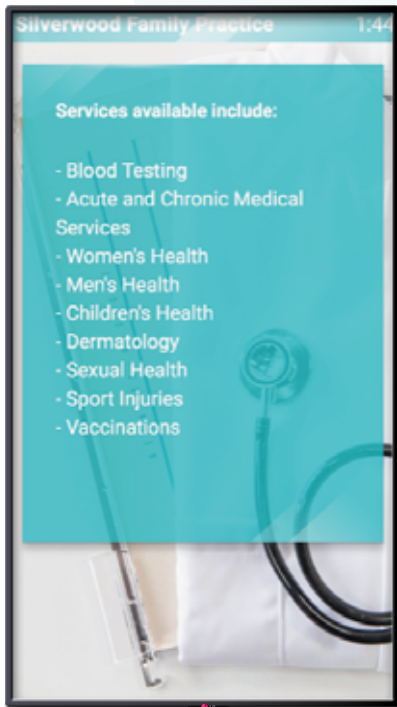


Facilitate dialogue with your patients



Eliminate paper signs to your wall

About the screen



- INFORM provides a **43" Portrait Digital Screen** (W: 56.4cm x H: 97cm x D: 5.4cm)
- **Slim Profile**
- **No sound** screen, no disturbance
- **Free** professional installation and maintenance provided
- **Low power usage** – automatically switches on/off according to your opening hours
- Minimal effect on your **internet usage** – content still plays if the internet is down



Frequently Asked Questions about the INFORM Waiting Room Information Screen

Why is the screen portrait?

Research has shown that a vertical screen is looked at more actively and commands higher attention than a horizontal screen. Vertical screens are seen as an information source.

Does the screen have sound?

No. The screen does not play sound. It commands attention visually with no sound intrusion in your waiting area.

How do I put my practice information on screen?

You will receive an account name and password from INFORM. This will allow you to log in to the Content Management System. You can then update the information we have already put in place on your behalf or place new information. A user manual will be provided, and our helpdesk will assist you if you have any difficulties.

How quickly is the content updated on screen?

The screens will update almost instantly when content has been changed. Live weather and news are constantly being refreshed.

Do I have control of what INFORM puts on the screen in my waiting area?

Yes. If at any time you do not want certain content on screen, your request will be accommodated.

Is there a cost involved?

Yes. The screen and service is provided for a subscription fee. There are no additional costs in the future apart from the subscription fee.

Do I need to turn on and off the screen every day?

No, the screen will be set to come on and off in accordance with your practice hours. Once it has a power source, your staff will not need to worry about turning on or off.



Request a demonstration of the screen at your practice

For more information, or to request a demonstration of the screen at your practice, contact us now!

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